



QUIET ZONE——QUIET ZONE

128 BAR CODE LINES REPRESENT BAR CODE ORIENTATION. NO INK IN BAR CODE OR ADJOINING QUIET ZONES.

CUT SCORES — — — — —

NON-CUT SCORES — — — — —

8. DARK INK REQUIRED IN CODING AREA FOR CONTRAST OF LASER ETCHING. 
7. NO VARNISH OR INK WITHIN SHADED AREA: 
6. NO OTHER TEXT IS PERMITTED WITHIN CODING AREA.
5. "LOT NO." & "EXP DATE" ARE TO BE PREPRINTED ON CARTON.
4. ID: 80 x 45 X 126
3. THIS IS THE PRINTED SIDE.
2. ALL DIMENSIONS ARE IN MILLIMETERS.
1. SUPPLIER MUST OBTAIN WRITTEN GSK APPROVAL PRIOR TO MAKING CHANGES.

NOTES:

- D. UPDATED TO GSK BORDER, REMOVED 7CT FROM TITLE. 27JUN2019 JM
- C. DESIGNATED LASER CODE AREA. 03FEB2015 ADH
- B. ADDED LASER CODE NOTE FOR CODE AREA. 20AUG2014 AH
- A. ADDED 128 BAR CODE & CODING AREA. 09/07/07 DJW
- REVISION | DATE | BY

V1		Artwork Information Panel				HALEON	
24 - FEB - 2025							
Non Production Artwork		☐	Production Artwork		☒	Component No: AWP No:	
						62000000217489 SJP	
Total Number of Colours including Varnish & Foils: 7						Manufacturing Site:	
						N/A (Note: North American Artwork will have N/A in this field)	
						Approving Market:	
						USA	
1. Process Cyan						Technical Drawing No:	
2. Process Magenta						DRW-0555	
3. Process Yellow							
4. Process Black							
5. Pantone 661 C							
6. PANTONE 179 C							
						Material Spec No:	
						N/A (Note: North American Artwork will have N/A in this field)	
						Body Text Size:	
						Smallest Text Size:	
7. Basic Varnish						(Note: For North American Artwork, see Regulatory Spec box for this information)	
						Electronic Verification Code:	
Total Special Finishes: 0						00217489, Color = Black	
						Printer and User notes:	
						PRINTER TO REPLACE ALL PFO (For Position Only) CODES WITH SCANNABLE ART.	
						PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION.	
						PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK	

AIP_CHAMPS_2023_HALEON

REGULATORY LEGEND

	Actual Size
DRUG FACTS TITLE	9 pt.
DRUG FACTS CONTINUED	8 pt.
HEADINGS	8 pt.
SUBHEADINGS/BODY TEXT	6 pt.
LEADING	6.5 pt.
# OF CHARACTERS PER INCH	<39
BULLETS	5 pt.
SPACE BEFORE BULLET	2 spaces
BARLINES, HAIRLINES	1.5pt./0.5pt.
SPACE BETWEEN HAIRLINES AND BOX END	2 spaces
STATEMENT OF IDENTITY (WHAT IT IS) Vertical	15.75 pt.
STATEMENT OF IDENTITY (WHAT IT IS) Horizontal	N/A