Drug Facts

Active ingredients — **Purposes**

Potassium nitrate 5% ..... Antihypersensitivity
Sodium fluoride 0.25% (0.15% w/v fluoride ion) ..... Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities.

Warnings

Stop use and ask a dentist if

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. ▶

Drug Facts (continued)

Directions

- **adults and children 12 years of age and older:**
  - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
  - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing.
- **children under 12 years of age:** Consult a dentist or doctor.

Other information

- do not store above 30°C (86°F)

Inactive ingredients

water, sorbitol, hydrated silica, glycerin, flavor, cocamidopropyl betaine, xanthan gum, titanium dioxide, sodium saccharin, sodium hydroxide, sucralose, yellow 10, blue 1

Questions or comments? 1-866-844-2797

ALWAYS FOLLOW THE LABEL

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CAP† CHECK LOCALLY
TUBE† CHECK LOCALLY
CARTON RECYCLE

†Recycling facilities for this product only available in some communities.

#1 DENTIST RECOMMENDED BRAND

SENSODYNE

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION
24/7 Sensitivity Protection* + Strong & Healthy Teeth



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SENSODYNE
Fresh & Clean

What are sensitive teeth?
Lots of people have sensitive teeth. When enamel is worn away (through eating everyday acidic food or drinks) or gums recede, the dentin underneath becomes exposed. This can lead to tooth sensitivity, for example, with cold and hot food and drinks.

What does Sensodyne do?
Sensodyne provides daily care for sensitive teeth* plus all the benefits you would expect from a daily fluoride toothpaste - strong teeth and freshness.
*with twice daily brushing.



24/7
Sensitivity Protection*
+ Strong & Healthy Teeth

Use Sensodyne Fresh & Clean twice daily:

- Long lasting sensitivity protection* every day
- Contains fluoride to protect against cavities

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