## Drug Facts

### Active ingredient — Purposes

Stannous fluoride 0.454% (0.15% w/v fluoride ion)..... Anticavity, Antihypersensitivity

### Uses

- aids in the prevention of dental cavities.
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.

### Warnings

**Stop use and ask a dentist if**

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. ▶

## Drug Facts (continued)

### Directions

- **adults and children 12 years of age and older:**
  - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
  - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing.
- **children under 12 years of age:** Consult a dentist or doctor.

### Other information

• products containing stannous fluoride may produce surface staining of the teeth. Adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist. • this product is specially formulated to help prevent staining. • do not store above 30°C (86°F)

### Inactive ingredients

glycerin, PEG-8, hydrated silica, pentasodium triphosphate, flavor, sodium lauryl sulfate, titanium dioxide, polyacrylic acid, cocamidopropyl betaine, sodium saccharin

**Questions or comments?** 1-866-844-2797

**ALWAYS FOLLOW THE LABEL**

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#1 DENTIST RECOMMENDED BRAND

# SENSODYNE

FLUORIDE TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

HALEON

RAPID RELIEF

& LONG-LASTING PROTECTION

EXTRA FRESH

ADVANCED* FAST RELIEF

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SENSODYNE

FLUORIDE TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

HALEON

RAPID RELIEF

& LONG-LASTING PROTECTION

EXTRA FRESH

NET WT 3.4 OZ (96.4 g)

†Recycling facilities for this product only available in some communities.

CARTON RECYCLE

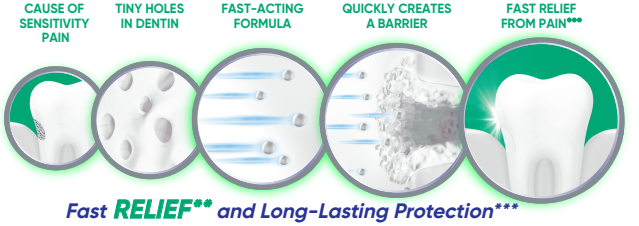
TUBE† CHECK LOCALLY

CAP† CHECK LOCALLY

SENSODYNE RAPID RELIEF

**What is tooth sensitivity?**

Sensitivity occurs when the dentin underneath tooth enamel becomes exposed. When exposed dentin comes into contact with hot or cold, sweet or sour, or even your toothbrush, it can trigger the nerve causing a short sharp pain.




*Fast RELIEF** and Long-Lasting Protection****

**Sensodyne Rapid Relief is clinically proven for fast relief of sensitivity pain.** Its formula quickly creates a barrier over sensitive areas of your teeth to provide fast relief, and to help stop the pain from coming back. With twice daily brushing, it builds ongoing protection from the pain of sensitive teeth. It also helps whiten enamel and prevents staining.

*vs Sensodyne Fresh Mint
** Significant pain relief in 3 days
***with twice daily brushing