Drug Facts

Active ingredient — Purposes

Stannous fluoride 0.454% (0.15% w/v fluoride ion).....Anticavity, Antigingivitis, Antihypersensitivity

Uses

• aids in the prevention of dental cavities. • helps prevent gingivitis, an early form of gum disease. • helps interfere with harmful effects of plaque associated with gingivitis. • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.

Warnings

Stop use and ask a dentist if

• the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. • pain/sensitivity still persists after 4 weeks of use. • gingivitis, bleeding, or redness persists for more than 2 weeks. • you have painful or swollen gums, pus from the gum line, loose teeth, or increasing spacing between the teeth. These may be signs or symptoms of periodontitis, a serious form of gum disease.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Drug Facts (continued)

Directions

• **adults and children 12 years of age and older:**
  • apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
  • brush teeth thoroughly for at least 1 minute twice a day (morning and evening), or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing.
• **children under 12 years of age:** Consult a dentist or doctor.

Other information

• products containing stannous fluoride may produce surface staining of the teeth. Adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist.
• this product is specially formulated to help prevent staining. • do not store above 30°C (86°F)

Inactive ingredients

glycerin, PEG-8, hydrated silica, pentasodium triphosphate, flavor, sodium lauryl sulfate, titanium dioxide, polyacrylic acid, sodium saccharin, cocamidopropyl betaine

Questions or comments? 1-866-844-2797

ALWAYS FOLLOW THE LABEL

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#1 DENTIST RECOMMENDED BRAND

SENSODYNE

FLUORIDE TOOTHPASTE FOR SENSITIVE TEETH, ANTIGINGIVITIS AND CAVITY PREVENTION

HALEON

COMPLETE PROTECTION

MINT



TARGETS 8 SIGNS OF ORAL HEALTH

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NET WT 3.4 OZ (96.4 g)

SENSITIVITY + TARTAR + CAVITY + GUMS + ENAMEL + PLAQUE + FRESHNESS + WHITENING

*Recycling facilities for this product only available in some communities.

CARTON RECYCLE

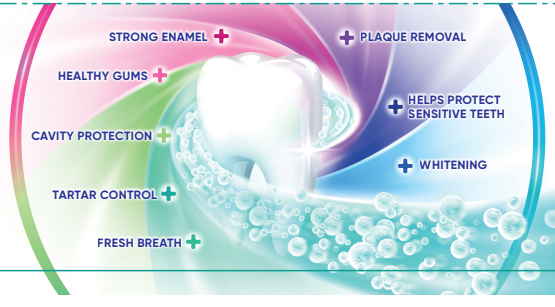
TUBE* CHECK LOCALLY

CAP* CHECK LOCALLY

SENSODYNE Complete Protection

What is tooth sensitivity?

Sensitivity can be a sign your teeth are vulnerable, as dentin becomes exposed due to enamel loss or gum recession. When exposed dentin comes into contact with hot or cold, sweet or sour, or even your toothbrush, it can trigger the nerve inside the tooth causing a short, sharp pain.



Why use Sensodyne Complete Protection toothpaste?

This formulation has been specifically developed to deliver all the toothpaste benefits your sensitive teeth need. Brush twice a day with Sensodyne Complete Protection toothpaste.