SENSODYNE WHITE

SENSODYNE

WHITE

CLINICALLY PROVEN
WHITENING
DESIGNED FOR
SENSITIVE TEETH

WHITENING

Clinically proven whitening ingredients remove stains, polish teeth and help prevent future stains



SENSITIVITY PROTECTION

Clinically proven ingredients to protect against sensitivity and strengthen enamel

7X BETTER CLEANING^
Through stain removal

ENAMEL SAFE

* As shown in an 8 week study.
** With twice daily brushing.
^ After 8 weeks twice daily brushing as compared to a non-whitening toothpaste

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TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

SENSODYNE

2 SHADES WHITER TEETH*

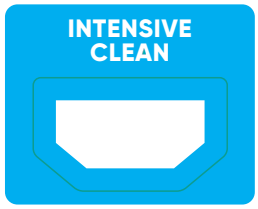
+24/7 SENSITIVITY PROTECTION**



CLINICAL WHITE

#1 DENTIST RECOMMENDED BRAND FOR SENSITIVE TEETH

INTENSIVE CLEAN



NET WT 3.4 OZ (96.4 g)

Drug Facts

Active ingredients — **Purposes**
Potassium nitrate 5%..... Antihypersensitivity
Sodium fluoride 0.23% (0.15% w/v fluoride ion)..... Anticavity

Uses
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities.

Warnings
Stop use and ask a dentist if
- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions
- **adults and children 12 years of age and older:**
  - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
  - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing.
- **children under 12 years of age:** Consult a dentist or doctor.

Other information
- do not store above 25°C (77°F)

Inactive ingredients water, sorbitol, hydrated silica, glycerin, pentasodium triphosphate, PEG-8, sodium lauryl sulfate, flavor, alumina, titanium dioxide, xanthan gum, cocamidopropyl betaine, sodium hydroxide, carrageenan, sodium saccharin

Questions or comments? 1-866-844-2797

ALWAYS FOLLOW THE LABEL

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WHITE

INTENSIVE CLEAN

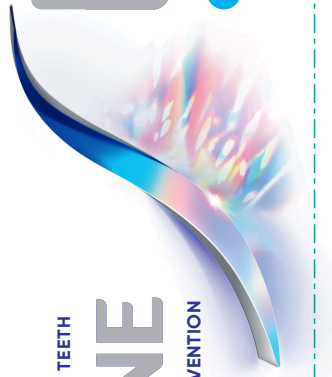
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†Recycling facilities for this product only available in some communities.

CARTON RECYCLE | TUBE† CHECK LOCALLY | CAP† CHECK LOCALLY