Drug Facts	Drug Facts (continued)	l°
Active ingredients Purposes Potassium nitrate 5%	adults and children 12 years of age and older:     apply at least a 1-inch strip of the product onto a soft bristle toothbrush.     brush teeth thoroughly for at least 1 minute twice a day (morning and evening), or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth.     Milimize swallowing.	Ž,
Uses  • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.  • aids in the prevention of dental cavities.		200
Warnings Stop use and ask a dentist if • the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. • pain/sensitivity still persists after 4 weeks of use.  Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	children under 12 years of age: Consult a dentist or doctor.      Other information     do not store above 25°C (77°F)	
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	Inactive ingredients water, sorbitol, hydrated silica, glycerin, flavor, cocamidopropyl betaine, xanthan gum, titanium dioxide, sodium saccharin	- N
	Questions or comments? 1-866-844-2797 ALWAYS FO	DLLOW THE LABE