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Drug Facts

Active Ingredients

Potassium nitrate 5%.....Antihypersensitivity
Sodium fluoride 0.25% (0.15% w/v fluoride ion).....Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities.

Warnings

Stop use and ask a dentist if

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Purposes

Drug Facts (continued)

Directions

• adults and children 12 years of age and older:

- apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
- brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.

• children under 12 years of age: Consult a dentist or doctor.

Other information

- do not store above 30°C (86°F)

Inactive ingredients

water, sorbitol, hydrated silica, glycerin, flavor, cocamidopropyl betaine, xanthan gum, sodium saccharin, mica, titanium dioxide, sodium hydroxide

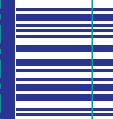
Questions or comments?

1-866-844-2797

ALWAYS FOLLOW THE LABEL



*Recycling facilities for this product only available in some communities.



6833



Does not contain: SLS/sulfates • artificial dyes • parabens • triclosan • peroxide

HALEON

Cleansing Mint

MULTI-ACTION



Specialist Enamel Protection
Rebuilds, Restores, Refreshes

HALEON

Cleansing Mint

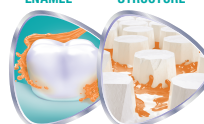
MULTI-ACTION

NET WT
4.0 OZ (113 g)



Acidic foods and drinks can cause enamel loss that can lead to yellowing, dullness and sensitivity. Pronamel has a specialty formulation to help rebuild and restore acid weakened enamel, helping prevent enamel loss for strong, healthy teeth.

ACID
ATTACKS
ENAMEL



WEAKENING
THE ENAMEL
STRUCTURE



PRONAMEL
REBUILDS &
RESTORES ENAMEL



FOR STRONG
HEALTHY
TEETH



Healthy white teeth start with strong enamel.

Pronamel has a proven specialist technology that has been developed to maximize the effect of fluoride on enamel.

With twice-daily brushing, Pronamel helps to:

- Rebuild enamel strength for strong, healthy teeth
- Protect against the effects of dietary acids
- Relieve sensitive teeth
- Freshen breath
- Protect against cavities



Save Water
Turn off tap
while brushing