

Drug Facts (continued)	
Directions	
• adults and children 12 years of age and older: • apply at least a 1-inch strip of the product onto a soft bristle toothbrush. • brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing. • children under 12 years of age: Consult a dentist or doctor.	
Other information	
• do not store above 25°C (77°F)	
Inactive ingredients	
water, sorbitol, hydrated silica, glycerin, PEG-8, sodium lactate, flavor, cocamidopropyl betaine, titanium dioxide, xanthan gum, sodium saccharin, PVM/MA copolymer, sodium hydroxide	
Questions or comments?	
1-866-844-2797	
ALWAYS FOLLOW THE LABEL	

Drug Facts	
Active ingredients	
Potassium nitrate 5%.....Antihypersensitivity	Sodium fluoride 0.25% (0.15% w/v fluoride ion).....Anticavity
Uses	
• builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact. • aids in the prevention of dental cavities.	
Warnings	
Stop use and ask a dentist if • the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. • pain/sensitivity still persists after 4 weeks of use.	
Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	