Drug Facts	Drug Facts (continued)
Active ingredients Purposes Potassium nitrate 5%Antihypersensitivity Sodium fluoride 0.25% (0.15% w/v fluoride ion)Anticavity	Directions • adults and children 12 years of age and older: • apply at least a 1-inch strip of the product onto a soft bristle toothbrush. • brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not
 Uses builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact. 	more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing. • children under 12 years of age: Consult a dentist or doctor.
aids in the prevention of dental cavities.	Other information • do not store above 25°C (77°F)
Warnings Stop use and ask a dentist if • the problem persists or worsens. Sensitive teeth may indicate a serious problem	Inactive ingredients water, sorbitol, hydrated silica, glycerin, PEG-8, sodium lactate, flavor, cocamidopropyl betaine, titanium dioxide, xanthan gum, sodium saccharin, PVM/MA copolymer, sodium hydroxide
that may need prompt care by a dentist. • pain/sensitivity still persists after 4 weeks of use.	Questions or comments? 1-866-844-2797 ALWAYS FOLLOW THE LABEL
Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	Trademarks owned or licensed by Haleon. ©2024 Haleon or licensor. Distributed by: Haleon, Warren, NJ 07059 6200000211460