



TOOTHPASTE FOR SENSITIVE
TEETH AND CAVITY PREVENTION

Does not contain: SLS/sulfates • artificial dyes • parabens • triclosan • peroxide

HALEON

Alpine Breeze

GENTLE WHITENING



Specialist Enamel Protection
Rebuilds, Restores, Refreshes

HALEON

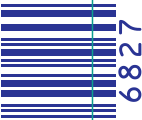
Alpine Breeze

GENTLE WHITENING

NET WT
2.7 OZ (77g)



*Recycling
facilities for
this product
only available
in some
communities.



6827



Acidic foods and drinks can cause enamel loss that can lead to yellowing, dullness and sensitivity. Pronamel has a specialty formulation to help rebuild and restore acid weakened enamel, helping prevent enamel loss for strong, healthy teeth.

ACID
ATTACKS
ENAMEL

WEAKENING
THE ENAMEL
STRUCTURE

PRONAMEL
REBUILDS &
RESTORES ENAMEL

FOR STRONG
HEALTHY
TEETH



Healthy white teeth start with strong enamel.

Pronamel has a proven specialist technology that has been developed to maximize the effect of fluoride on enamel.

With twice-daily brushing,
Pronamel helps to:

- Rebuild enamel strength for strong, healthy teeth
- Protect against the effects of dietary acids
- Relieve sensitive teeth
- Freshen breath
- Protect against cavities



Save Water
Turn off tap
while brushing

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Dist. by: Haleon, Warren, NJ 07059

Drug Facts

Active ingredients

Potassium nitrate 5%.....Antihypersensitivity
Sodium fluoride 0.25% (0.15% w/v fluoride ion).....Anticavity

Purposes

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities.

Warnings

Stop use and ask a dentist if

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Drug Facts (continued)

Directions

- **adults and children 12 years of age and older:**
 - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
 - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- **children under 12 years of age:** Consult a dentist or doctor.

Other information • do not store above 30°C (86°F)

Inactive ingredients water, sorbitol, hydrated silica, glycerin, PEG-8, cocamidopropyl betaine, flavor, titanium dioxide, xanthan gum, sodium saccharin, sodium hydroxide

Questions or comments? 1-866-844-2797

ALWAYS FOLLOW THE LABEL



GENTLE WHITENING

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