Drug Facts Drug Facts (continued) **Active ingredients** Purposes Directions Potassium nitrate 5%..... ..Antihypersensitivity · adults and children 12 years of age and older: Sodium fluoride 0.25% (0.15% w/v fluoride ion)...Anticavity apply at least a 1-inch strip of the product onto a soft bristle toothbrush. brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and Uses not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to builds increasing protection against painful sensitivity of the teeth to cold, brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing. heat, acids, sweets, or contact. • aids in the prevention of dental cavities. children under 12 years of age: Consult a dentist or doctor. Warnings Other information do not store above 30°C (86°F) Stop use and ask a dentist if Inactive ingredients water, sorbitol, hydrated silica, glycerin. PEG-8. the problem persists or worsens. Sensitive teeth may indicate a serious cocamidopropyl betaine, flavor, xanthan gum, sodium saccharin, titanium problem that may need prompt care by a dentist. dioxide, sodium hydroxide pain/sensitivity still persists after 4 weeks of use. Questions or comments? Keep out of reach of children. If more than used for brushing is accidentally 1-866-844-2797 swallowed, get medical help or contact a Poison Control Center right away. ALWAYS FOLLOW THE LABEL