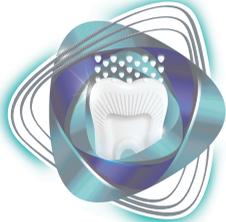




CLINICAL
— ENAMEL —
STRENGTH

CLINICALLY PROVEN
ENAMEL
STRENGTHENING



REPAIRS

66% of enamel microdamage
in the most vulnerable areas
of your teeth*

24/7 PROTECTION

against early stage cavities,
sensitivity and future
enamel damage**

To help protect teeth for life**

LEAVES YOUR MOUTH
feeling clean and fresh

FRESH MINT

Discover our Science:



*Vs. your mouth's natural defenses.
**With twice daily brushing.
^ Acid weakened enamel. On average
as shown in 7 day lab test.

Distributed by: Haleon, Warren, NJ 07059
Trademarks are owned by or licensed to the
Haleon group of companies. ©2025 Haleon
group of companies or its licensor.

HALEON

TOOTHPASTE FOR SENSITIVE TEETH
AND CAVITY PREVENTION

SENSODYNE
PRONAMEL

3x
STRONGER
ENAMEL
PROTECTION*

CLINICAL
— ENAMEL —
STRENGTH

#1 DENTIST RECOMMENDED
BRAND FOR ENAMEL EROSION

FRESH BREATH

NET WT 3.4 OZ (96.4 g)

<p>Drug Facts (continued)</p> <ul style="list-style-type: none"> • children under 12 years of age: Consult a dentist or doctor. 	<p>Drug Facts (continued)</p> <ul style="list-style-type: none"> • pain/sensitivity still persists after 4 weeks of use. <p>Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.</p>	<p>Drug Facts</p> <p>Active ingredients</p> <p>Potassium nitrate 5%.....Antihypersensitivity Sodium fluoride 0.25% (0.15% w/v fluoride ion).....Anticavity</p>
<p>Other information</p> <ul style="list-style-type: none"> • do not store above 25°C (77°F) 	<p>Directions</p> <ul style="list-style-type: none"> • adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. • brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. 	<p>Uses</p> <ul style="list-style-type: none"> • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact. • aids in the prevention of dental cavities.
<p>Inactive ingredients</p> <p>water, sorbitol, hydrated silica, glycerin, PEG-8, sodium lactate, flavor, cocamidopropyl betaine, xanthan gum, silica, titanium dioxide, sodium saccharin, PVM/MA copolymer, sodium hydroxide</p>	<p>Warnings</p> <p>Stop use and ask a dentist if</p> <ul style="list-style-type: none"> • the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. 	<p>Questions or comments? 1-866-844-2797</p>
<p>ALWAYS FOLLOW THE LABEL. 62000000220939</p>		



HALEON

CLINICAL
— ENAMEL —
STRENGTH

FRESH BREATH

NET WT 3.4 OZ (96.4 g)

#1 DENTIST RECOMMENDED BRAND
FOR ENAMEL EROSION

SENSODYNE
PRONAMEL

TOOTHPASTE FOR SENSITIVE TEETH
AND CAVITY PREVENTION

3x
STRONGER ENAMEL
PROTECTION*

*Recycling facilities for this product only available in some communities.

