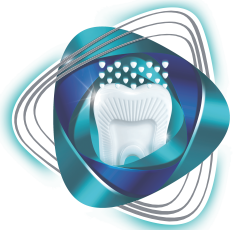




CLINICAL
— ENAMEL —
STRENGTH

CLINICALLY PROVEN
ENAMEL
STRENGTHENING



REPAIRS

66% of enamel micro damage
in the most vulnerable areas
of your teeth*

24/7 PROTECTION

against early stage cavities,
sensitivity and future
enamel damage**

To help protect teeth for life**

55% MORE
effective cleaning action†

FRESH MINT

Discover our Science:



*Vs. your mouth's natural defenses.
** With Twice Daily Brushing.
† Acid weakened enamel. On average
as shown in 7 day lab test.
‡ Vs. Pronamel Intensive Enamel Repair.
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HALEON

TOOTHPASTE FOR SENSITIVE TEETH
AND CAVITY PREVENTION

SENSODYNE
PRONAMEL

3x
STRONGER ENAMEL
PROTECTION*

CLINICAL
— ENAMEL —
STRENGTH

**#1 DENTIST RECOMMENDED
BRAND FOR ENAMEL EROSION**

DEEP CLEAN

NET WT 3.4 OZ (96.4 g)

Drug Facts (continued)	
• Soften after brushing. • children under 12 years of age: Consult a dentist or doctor.	
Other Information • do not store above 25°C (77°F)	
Inactive ingredients water, sorbitol, hydrated silica, glycerin, PEG-8, sodium lactate, flavor, xanthan gum, cocamidopropyl betaine, sodium methyl cocoyl taurate, silica, titanium dioxide, sodium saccharin, PVM/MA copolymer, sodium hydroxide	
Questions or comments? 1-866-844-2797	
62000000216139	
ALWAYS FOLLOW THE LABEL	
Drug Facts (continued)	Drug Facts (continued)
• pain/sensitivity still persists after 4 weeks of use. Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	• apply at least a 1-inch strip of the product onto a soft bristle toothbrush. • brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing.
Directions • adults and children 12 years of age and older:	Warnings Stop use and ask a dentist if • the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
Purposes Antihypersensitivity Sodium fluoride 0.25% (0.15% w/v fluoride ion).....Anticavity	Uses • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact. • aids in the prevention of dental cavities.
Active ingredients Potassium nitrate 5%.....Antihypersensitivity Sodium fluoride 0.25% (0.15% w/v fluoride ion).....Anticavity	



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