Drug Facts	Drug Facts (continued)	Drug Facts (continued)
Active ingredients Purposes Potassium nitrate 5% Antihypersensitivity	pain/sensitivity still persists after 4 weeks of use. Keep out of reach of children. If more than used for brushing	Spit out after brushing. • children under 12 years of age: Consult a dentist or doctor.
Sodium fluoride 0.25% (0.15% w/v fluoride ion)Anticavity	is accidentally swallowed, get medical help or contact a Poison Control Center right away.	Other information • do not store above 25°C (77°F)
Uses • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact. • aids in the prevention of dental cavities.	Directions adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush.	Inactive ingredients water, sorbitol, hydrated silica, glycerin, PEG-8, sodium lactate, lavor, xanthan gum, cocamidopropyl betaine, sodium methyl cocyol taurate, silica, titanium dioxide, sodium saccharin, PVM/MA copolymer, sodium
Warnings Stop use and ask a dentist if • the problem persists or worsens. Sensitive teeth may indicate	brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or	hydroxide Questions or comments? 1-866-844-2797
a serious problem that may need prompt care by a dentist.	as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing.	ALWAYS FOLLOW THE LABEL 62000000216139