

Recycling facilities for this product only available in some communities.

HALEON



**ACTIVE SHIELD**  
TOOTHPASTE FOR SENSITIVE  
TEETH AND CAVITY PREVENTION



**Builds Enamel  
Resistance  
For Cavity &  
Erosion Protection**  
**COOL MINT  
WHITENING**

NET WT 2.3 OZ (65.2 g)

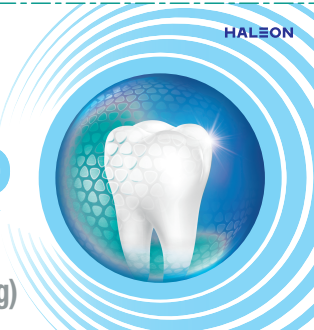
HALEON



**Builds Enamel Resistance  
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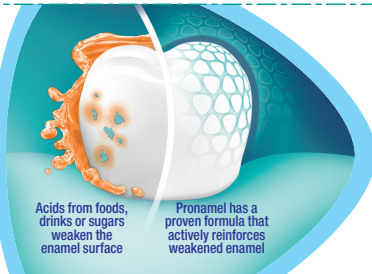
**ACTIVE SHIELD**  
**COOL MINT  
WHITENING**

NET WT 2.3 OZ (65.2 g)



Enamel is your natural defense shield for healthy teeth. Everyday it can be weakened by dietary or sugar acids which make your teeth more at risk to cavities and enamel wear.

**Pronamel Active Shield** – start building resistance today to help keep your teeth strong and healthy for life.\*\*



Acids from foods,  
drinks or sugars  
weaken the  
enamel surface

Pronamel has a  
proven formula that  
actively reinforces  
weakened enamel

**Proven to actively reinforce weakened enamel**

Developed for defense against cavities and enamel wear by remineralizing your weakened enamel. Pronamel Active Shield helps with:

- 2X stronger resistance against dietary acids from Day 1\*
- Helps shield the enamel against erosion and cavities
- Enhanced foaming action\* with cool mint to leave the whole mouth feeling clean and fresh
- Effectively and gently removes stains for whiter teeth

\*vs your mouth's natural defenses \*\*With continued twice daily brushing, a healthy diet and regular dental visits. \*vs Pronamel Daily Protection  
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**Drug Facts**

**Active ingredients**

Potassium nitrate 5% .....Antihypersensitivity  
Sodium fluoride 0.25% (0.15% w/v fluoride ion) .....Anticavity

**Purposes**

**Uses**

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities.

**Warnings**

**Stop use and ask a dentist if**

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. ▶

**Drug Facts (continued)**

**Directions**

- adults and children 12 years of age and older:

- apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
- brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.

- children under 12 years of age: Consult a dentist or doctor.

**Other information**

- do not store above 25°C (77°F)

**Inactive ingredients**

water, sorbitol, hydrated silica, glycerin, PEG-8, sodium lactate, flavor, xanthan gum, cocamidopropyl betaine, sodium methyl cocoyl taurate, titanium dioxide, sodium saccharin, PVM/MA copolymer, sodium hydroxide

**Questions or comments?** 1-866-844-2797

ALWAYS FOLLOW THE LABEL

