**Drug Facts Drug Facts** (continued) Active ingredients Directions **Purposes** · adults and children 12 years of age and older: Potassium nitrate 5%. .Antihypersensitivity apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Sodium fluoride 0.25% (0.15% w/v fluoride ion). ..Anticavity brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not Uses more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing. builds increasing protection against painful sensitivity of the teeth to cold, heat. acids, sweets, or contact. children under 12 years of age: Consult a dentist or doctor. aids in the prevention of dental cavities. Other information do not store above 25°C (77°F) Warnings Inactive ingredients water, sorbitol, hydrated silica, glycerin, PEG-8, sodium Stop use and ask a dentist if lactate, flavor, xanthan gum, cocamidopropyl betaine, sodium methyl cocoyl taurate, • the problem persists or worsens. Sensitive teeth may indicate a serious problem titanium dioxide, sodium saccharin, PVM/MA copolymer, sodium hydroxide that may need prompt care by a dentist. Questions or comments? 1-866-844-2797 ALWAYS FOLLOW THE LABEL pain/sensitivity still persists after 4 weeks of use. Keep out of reach of children. If more than used for brushing is accidentally Trademarks owned or licensed by Haleon, @2024 Haleon or licensor. swallowed, get medical help or contact a Poison Control Center right away. Distributed by: Haleon, Warren, NJ 07059 62000000211468